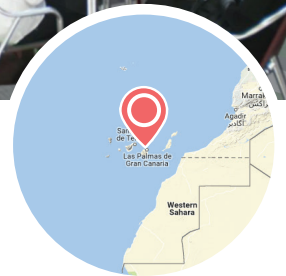




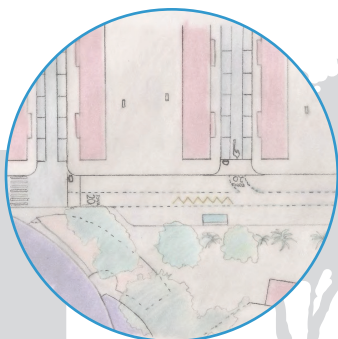
Ref: 1302

Las Palmas de G.C, Spain. 2013

Creation of a liveable district via urban regeneration



Current aspect of the neighbourhood



Traffic Plan working draft

The “Las Rehojas” neighbourhood is a part of the social housing built during the 50’s which nowadays shows an important level of urban degradation, lack of attraction and social exclusion. However, the place has a big potential for social improvement and local development even under the economical limitations derived from the current financial crisis. This is where creativity and smart ideas play a crucial role.

After committing to this challenge, simArpa undertake at the heart of simArpa a series of proposals to enhance this neighbourhood and that, using the UX citizen perspective as an important part of our analysis.

The main three practical measures developed consisted on a) the agreement with its own citizens, in order to open the useless private square, b) the desing of a living street as an effective way to improve the connection between both sides of the street and c) deal with the unattractive facades and the general state of the blocks.

Using just three key interventions we proposed a real change in the urban context. Our proposal does not consider expensive and complex solutions; these are purely thought to be practical, efficient and above all, adapted to the needs of the citizens.

Project Team: Breogan Sanchez (simArpa) | Quim Vilar (simArpa) | Fidel Suárez Vega