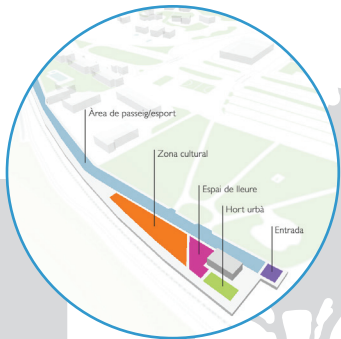


Sant Pol de Mar, Spain. 2015

Designing urban space together with its inhabitants



Pedestrian flows



New spaces design (concept)

simArpa has recently worked on the urban regeneration project for the green area of “*Passeig de Can Villar*” in Sant Pol de Mar (Barcelona Metropolitan Area). Using an own developed methodology (www.immycity.com) created to ensure an optimized analysis and a result that comes closer to the citizens’ identity, our team worked together with locals to design and enhanced this urban space.

During the development of our methodology (“Immycity”) in Sant Pol de Mar, we interviewed 60 residents and visitors successfully integrating into our landscape regeneration plan 80% of their comments.

The final plan was delivered in June and an exhibition is planned before the end of autumn 2015 to explain the new proposals to the local community and to continue engaging them into the process of creating a new space.

For us, it has been a pleasure to work together with the regeneration of this space and provide Sant Pol de Mar with higher quality public space while taking special care to emphasize the unique character of the village. In addition, being able to take decisions together with the inhabitants and engaging them into the process has been for us a great professional experience proving that “immycity” is key to provide urban spaces with identity.

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